



## Sponsorship opportunities

Humane Society Veterinary Medical Alliance (HSVMA) is a program of the Humane Society of the United States. HSVMA was formed as a home for veterinary professionals who want to engage in direct care programs for animals in need and educate the public and others in the profession about animal welfare issues. Partnering with HSVMA gives your organization access to our 7,000-plus members, including veterinarians, veterinary technicians and veterinary students.

### Why sponsor an HSVMA event?

- **Access:** HSVMA's 7,000 members include veterinary professionals from all 50 states as well as some international members and represent 33 vet schools across the U.S., Canada, the Caribbean and the UK.
- **Awareness:** Ensure that your company name and products are remembered by current and future veterinary professionals by keeping your name and products in front of them.
- **Insight:** Learn what new issues industry professionals are facing in the field of animal care and welfare. Discover their concerns and how you can help resolve their problems.
- **Social media exposure:** HSVMA has 10,000 followers on Facebook.

# Continuing education webinars



**September 11, 2024**  
**8 p.m. ET / 5 p.m. PT**

Unresponsive Behavior: A Guide to the Evaluation and Compassionate Choices for Refractory Behavior Problems in Companion Animals

Presented by Sally J Foote, DVM, CABCI-IAABC, LSHC-S, FFE

## Webinar sponsorship

**Gold Collar Sponsor:**  
One webinar: \$2,000

**Platinum Collar Sponsor:**  
Exclusive sponsor of entire webinar series for the year (six webinars): \$10,000

**Sponsor benefits:**  
Company name and logo on three email blast invitations to over 7,000 members and in other communications about webinar

Company name and logo on opening and closing slides of webinar

Verbal acknowledgment of sponsorship by webinar moderator



## HSVMA Animal Welfare Symposium for Veterinary Students

November 9, 2024 at the University of Wisconsin-Madison

As the HSVMA Animal Welfare Symposium for Veterinary Students continues to grow in attendance, make sure to keep your logo and message in front of all attendees. The 2023 symposium attracted students and staff from six different veterinary schools in the region. Emerging professionals will remember your products and services as they enter the veterinary field.

The HSVMA symposium is a unique event that provides veterinary students an opportunity to learn about animal welfare issues while networking with peers from other veterinary schools.

### Silver Collar Sponsor: \$2,000

- Company name and logo displayed on the event web page
- Recognition by conference organizers
- One symposium registration

### Gold Collar Sponsor: \$3,000

- Company name and logo on e-blasts
- Company name and logo displayed on the event web page
- Recognition by conference organizers
- Two symposium registrations
- A banner at the event

### Platinum Exclusive Sponsor: \$7,500

- Company name and logo on e-blasts
- Company name and logo displayed on the event web page
- A video billboard on the event web page
- A banner at the event
- Company PDF files to symposium attendees
- Recognition by conference organizers during the event
- Three symposium registrations



**HUMANE SOCIETY**  
**VETERINARY MEDICAL ALLIANCE**

VISIT US at [hsvma.org](https://hsvma.org)

# HSVMA Compassionate Care Student Scholarships

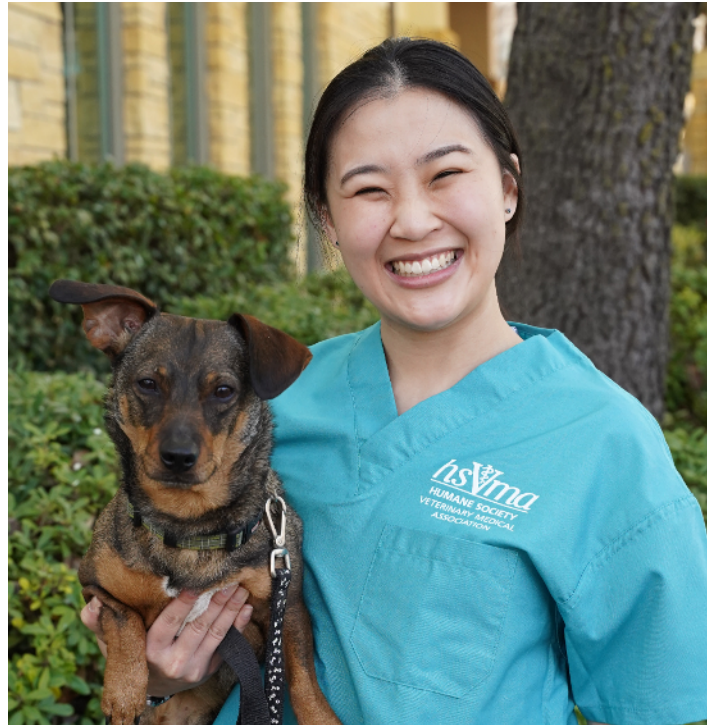
HSVMA is pleased to announce the Compassionate Care Student Scholarships to both veterinary and veterinary technician students. All student applicants must be enrolled in an AVMA-accredited school.

## The scholarships will be awarded to students who:

- Demonstrate an interest in animal welfare or animal protection issues.
- Represent a commitment to equitable access and inclusion in veterinary medicine via service or lived experience.

HSVMA's mission is to use its expertise and resources to advance animal welfare via leadership, advocacy, education and service in the veterinary field. We recognize that we cannot advance animal welfare without deliberate and conscious attempts to include more people and more perspectives.

As a scholarship sponsor, you will help reduce barriers and support efforts to expand access to veterinary care in underserved communities and to promote diverse representation within the veterinary profession. Click [here](#) to learn more about our 2023 scholarship recipients.



**COST:** \$10,000 per veterinary student, \$5,000 per veterinary technician student

## BENEFITS:

- Recognition in scholarship communication emails sent to 7,000+ members
- Ad space on the HSVMA scholarships web page (1,755 monthly views)
- Ad space on HumanePro trainings web page (38,000 monthly views)
- Digital tote bag insert for Animal Care Expo 2025
- Social media recognition on HSVMA Facebook

## Customize your sponsorship!

Please contact Liz Stevens, Specialist,  
Advertising and Sponsorship, at [LStevens@humanesociety.org](mailto:LStevens@humanesociety.org).

HSVMA is a program of The Humane Society of the United States (The HSUS). The HSUS does not provide acknowledgment of sponsorships for the purposes of tax deductibility. Please consult your tax adviser. The HSUS is a 501(c)(3) not-for-profit organization. The HSUS tax ID number is 53-0225390.