



Sponsorship opportunities

HSVMA is an international veterinary medical association with a unique focus on animal welfare. Partnering with HSVMA gives your organization access to our 9,000-plus members, including veterinarians, veterinary technicians and veterinary students.

Why sponsor an HSVMA event?

- **Access:** HSVMA's 9,000 members include veterinary professionals from all 50 states as well as some international members and represent 33 vet schools across the U.S., Canada, the Caribbean and the UK.
- **Awareness:** Ensure that your company name and products are remembered by current and future veterinary professionals by keeping your name and products in front of them.
- **Insight:** Learn what new issues industry professionals are facing in the field of animal care and welfare. Discover their concerns and how you can help resolve their problems.
- **Social media exposure:** HSVMA has 10,000 followers on Facebook.

Continuing education webinars



February 14, 2024
8 p.m. ET / 5 p.m. PT

Claw Counseling: Living with Cats with Claws

Presented by Dr. Ashlie Saffire, DVM, ABVP

Webinar sponsorship

Gold Collar Sponsor:
One webinar: \$2,000

Platinum Collar Sponsor:
Exclusive sponsor of entire webinar series for the year (six webinars): \$10,000

Sponsor benefits:
Company name and logo on three email blast invitations to over 9,000 members and in other communications about webinar

Company name and logo on opening and closing slides of webinar

Verbal acknowledgment of sponsorship by webinar moderator



HSVMA Animal Welfare Symposium for Veterinary Students

Fall 2024

As the HSVMA Animal Welfare Symposium for Veterinary Students continues to grow in attendance, make sure to keep your logo and message in front of all attendees. Emerging professionals will remember your products and services as they enter the veterinary field. There were 250 registrants at the most recent virtual symposium, representing over two dozen veterinary and veterinary technician schools worldwide. Over 100 participants are expected at the live event this year.

The HSVMA symposium is a unique event that provides veterinary students an opportunity to learn about animal welfare issues while networking with peers from other veterinary schools.

Silver Collar Sponsor: \$2,000

- Company name and logo displayed on the event web page
- Recognition by conference organizers
- One symposium registration

Gold Collar Sponsor: \$3,000

- Company name and logo on e-blasts
- Company name and logo displayed on the event web page
- Recognition by conference organizers
- Two symposium registrations
- A banner at the event

Platinum Exclusive Sponsor: \$7,500

- Company name and logo on e-blasts
- Company name and logo displayed on the event web page
- A video billboard on the event web page
- A banner at the event
- Company PDF files to symposium attendees
- Recognition by conference organizers during the event
- Three symposium registrations

HSVMA Compassionate Care Veterinary Student Scholarships

HSVMA is pleased to announce the Compassionate Care Veterinary Student Scholarships. Every year, five \$10,000 scholarships will be awarded to students who are currently in their first, second or third year at an AVMA-accredited veterinary school in the U.S., Canada, the Caribbean or the UK.

The scholarships will be awarded to veterinary students who:

- Demonstrate an interest in animal welfare or animal protection issues.
- Represent a commitment to equitable access and inclusion in veterinary medicine via service or lived experience.

HSVMA's mission is to use its expertise and resources to advance animal welfare via leadership, advocacy, education and service in the veterinary field. We recognize that we cannot advance animal welfare without deliberate and conscious attempts to include more people and more perspectives.

As a scholarship sponsor, you will help reduce barriers and support efforts to expand access to veterinary care in underserved communities and to promote diverse representation within the veterinary profession. Click [here](#) to learn more about our 2023 scholarship recipients.



COST: \$10,000 per veterinary student, \$2,500 per veterinary technician student

BENEFITS:

- Recognition in scholarship communication emails sent to 9,000+ members
- Ad space on the HSVMA scholarships web page (1,755 monthly views)
- Ad space on HumanePro trainings web page (38,000 monthly views)
- Digital tote bag insert for Animal Care Expo 2024
- Social media recognition on HSVMA Facebook
- Invitation to attend scholarship recognition event at Animal Care Expo 2024

Customize your sponsorship!

Please contact Liz Stevens, Specialist,
Advertising and Sponsorship, at LStevens@humanesociety.org.

HSVMA is part of the HSUS family of organizations. The HSUS does not provide acknowledgment of sponsorships for the purposes of tax deductibility. Please consult your tax adviser. The HSUS is a 501(c)(3) not-for-profit organization. The HSVMA tax ID number is 22-2768664.