



Sponsorship Information

HSVMA is a national veterinary medical association with a unique focus on animal welfare. Partnering with HSVMA gives your organization access to our 9,000+ members, including veterinarians, veterinary technicians and veterinary students. Sponsoring an HSVMA event or program aligns your company with the important mission of protecting and advocating for animals in need.

WHY SPONSOR AN HSVMA EVENT?

ACCESS

HSVMA's 9,000 members include veterinary professionals from all 50 states as well as some international membership and also represent 33 vet schools across the US, Canada, Caribbean and the UK.

AWARENESS

Ensure that your company name and products are remembered by current and future veterinary professionals by keeping your name and products in front of them.

INSIGHT

Learn what new issues the industry professionals are facing in the field of animal care and welfare. Discover their concerns and how you can help resolve their problems.

SOCIAL MEDIA EXPOSURE

HSVMA has 9,500 followers on Facebook.

HSVMA attendees are looking for companies like yours who offer products and/or services in areas such as:

- Accounting and Banking
- Animal handling and care equipment

- Animal identification systems
- Architectural and design services
- Background screening and risk management
- Cages, cage systems, and kennels
- Cleaning and sanitation supplies
- Floorings and floor coverings
- Pet food and nutrition

Medical equipment

- Microchips
- Pet insurance
- Pharmaceuticals and biologicals

Retail services

- Slip leads and e-collars
- Team and leadership development
- Technology and software including telemedicine services
- Uniforms and apparel

Visit [HSVMA](https://www.hsvma.org) for more information about our programs.

Customize your sponsorship! Please contact Linda Baker, Senior Manager, Corporate Sponsorships and Exhibits at Lbaker@humanesociety.org

The HSUS does not provide acknowledgement of sponsorships for the purposes of tax deductibility. Please consult your tax adviser. The HSUS is a 501(c)(3) not-for-profit organization. The HSUS tax ID number is 53-0225390.



HSVMA Animal Welfare Symposium for Veterinary Students

Fall 2022 – Location TBD

As the HSVMA Animal Welfare Symposium for Veterinary Students continues to grow in attendance, make sure to keep your logo and message in front of all attendees. Emerging professionals will remember your products and services as they enter the veterinary field. There were 250 registrants at the most recent virtual symposium representing over two dozen veterinary and veterinary technician schools worldwide.

The HSVMA symposium is a unique event that provides veterinary students an opportunity to learn about animal welfare issues while networking with peers from other veterinary schools.

Past lecture topics include:

- providing care to pets of the indigent
- recognizing and reporting animal cruelty
- farm animal welfare
- equine health care: access to care vs. neglect
- puppy mills and irresponsible dog breeding

Approximate attendance for an in-person event is 100 veterinary students and local veterinary professionals.

Symposium opportunities:

Silver collar sponsor: \$2,000

- Company name and logo displayed on online event webpage
- Recognition by conference organizers
- 1 Symposium registration

Gold Collar Sponsor: \$3,000

- Company name and logo on e-blasts
- Company name and logo displayed on event webpage
- Recognition by conference organizers

- 2 Symposium registrations
- Your logo on the whiteboards of the roundtable rooms
- A banner at the event

Platinum Exclusive Sponsor: \$7,500

- Company name and logo on e-blasts
- Company name and logo displayed on online event webpage
- A video billboard on the event webpage
- A banner at the event
- Company PDF files to symposium attendees
- Recognition by conference organizers during event
- 3 Symposium registrations

Veterinary Medicine Animal Care Expo 2023

Animal Care Expo is the largest and lowest-priced international training conference and trade show in the animal welfare field. Over 2,500 humane professionals and volunteers attended in 2022, including hundreds of veterinary professionals, to connect with exhibitors and sponsors, access professional development content, and to network with people and organizations like yours.

VETERINARY TRACK \$7,500

Your company will be identified on the Expo website and in the conference app. Your sponsorship includes track-specific logo placement and recognition, a slide identifying your company as the track sponsor before all track sessions.

LEARNING LAB \$3,000

Learning labs offer a full day of in-depth instruction. Your organization will be recognized through signage, in the app, and in the pocket guide as the sponsor of the veterinary learning lab. You also have the option of addressing the learning lab audience for 2 minutes at the beginning of the session. CEs are awarded for the learning labs.

COFFEE CHAT \$1,000

Sponsor the coffee chat focused on veterinary medicine. This casual setting is a great way to build professional connections with those who have similar interests. Coffee and bagels will be served.

HSVMA Webinar Series

The HSVMA webinar series offers RACE-approved online CE with a unique animal welfare focus for veterinary professionals.

- We host six live webinars per year with an average attendance of 200 veterinary professionals.
- Sponsors are recognized in a series of three email alerts sent to all 9,000+ HSVMA members, as well as during the live webinar.
- Sponsors also have the benefit of ongoing exposure to our members through our archived webinar program. All webinars are archived on the HSVMA website for at least two years.

Webinar Opportunities

Gold Collar Sponsor – One webinar \$2,000

Platinum Collar Sponsor- Exclusive sponsor of entire webinar series for the year (six webinars) \$10,000

Sponsor benefits:

- Company name and logo on three email blast invitations to over 9,000 members (veterinarians, veterinary technicians and veterinary students) and in other communications about webinar
- Company name and logo on opening and closings slide of webinar
- Verbal acknowledgement of sponsorship by webinar moderator

Upcoming Webinar Dates and Topics:
www.hsvma.org/webinars

June 15, 2022, “Obesity and Laminitis: Keep the Horse’s Mind and Body Healthy While Restricting Diet” Presented by Danica Pollard, MSc PhD, Veterinary Epidemiology

September 2022, “The Dog Aging Project” Presented by Genna Atiee, DVM, DACVIM

All archived webinars available at
www.hsvma.org/archivedwebinars